



Genoa, December 13, 2024

Press Release

EUROFLORA 2025 TICKETS NOW AVAILABLE ONLINE

The 13th edition will take place in Genoa (Italy) from April 24 to May 4 at the Waterfront di Levante.

Starting today, tickets for Euroflora 2025 - Italy's only floralies event recognized by the AIPH (International Association of Horticultural Producers) and organized by Porto Antico di Genova Spa - are on sale.

Tickets can be purchased on the website euroflora.genova.it or directly on ticketone.it. Buyers can select their visit date in advance or opt for the "Re-booking" option, which allows them to change the date at any time.

Ticket Prices

- **Full Ticket:** €25.00 + €1.50 presale fee
- **Reduced Ticket:** €18.00 + €1.50 presale fee (valid for those born between 04/23/2009 and 04/23/2019, and for individuals with disabilities between 67% and 99%)
- **Free Admission:**
 1. For individuals with 100% certified disabilities + one accompanying person (if formally entitled).
 2. For children born on or after 04/23/2019.
 3. For group guides.
- **Group Tickets:** €22.00 + €1.50 presale fee. Groups must include a minimum of 25 people. For every 25 paying attendees, one free ticket is provided.

For individuals with disabilities, ticket purchases will be managed through a dedicated call center, activated alongside ticket sales.

For ticket-related information, visit the website: www.euroflora.genova.it.

Social Media

Follow Euroflora's official channels for exclusive content, green tips, special guests, and surprises:

- Facebook: **@EurofloraOfficial**
- Instagram: **@eurofloraofficial**

Useful Information

Opening Hours: Euroflora will be open daily from Friday, April 24, to Sunday, May 4, from 9:00 AM to 7:00 PM. Last entry is at 6:00 PM.

Euroflora 2025 Highlights

The 13th edition of the Italian floralies, which originated in Genoa in 1966 and are recognized by the AIPH, will run from Friday, April 24, to Sunday, May 4, at the Waterfront di Levante. This multifunctional complex, designed by Renzo Piano, is part of the redevelopment of Genoa's

EUROFLORA È UN BRAND DI
PORTO ANTICO DI GENOVA S.P.A.
Calata Molo Vecchio 15 - Magazzini del Cotone, Modulo 5 - 16128 Genova
T. +39 010 2485711 - F. +39 010 2462241
www.portoantico.it - portoantico@portoantico.it
Posta Certificata: portoantico@pec.it
Reg. Imp. Genova n. 61300 - R.E.A. Genova n. 349992
Cap. Soc. € 16.172.414,32 di cui versato € 15.144.426,58
C.F. e P.I. 03502260106
euroflora.genova.it





former trade fair district. The transformation follows the city's earlier renovation of the Porto Antico area over 30 years ago, also spearheaded by the renowned Genoese architect. Euroflora 2025 will span 85,000 square meters of seafront space, starting from the expansive new urban park that will serve as the gateway to the Waterfront. The exhibition will continue through the central arena of the renovated Palasport, extend toward the marina and its large forecourt, and conclude at the Jean Nouvel pavilion. Visitors will experience a blend of architecture, landscape, and art through displays by top Italian and international floriculturalists, punctuated by origami installations inspired by wind-blown sails.

The itinerary will showcase rare plants, unique specimens, extraordinary collections, and high-quality productions. Events include floral workshops, technical and artistic demonstrations, presentations, expert talks, conferences, music, and themed cooking shows.

Euroflora emphasizes sustainability and eco-friendliness. It is easily accessible via public transportation and is committed to minimizing the use of plastics and non-recyclable materials, working toward ISO 20121 certification.

The event features 254 competitions to highlight the beauty and excellence of the exhibits. These will be judged by over 100 experts on April 23 in a closed-door session.

Press Office Porto Antico di Genova Spa | Euroflora 2025

Giusi Feleppa

+39 335 7157199 | +39 010 2485675 gfeleppa@portoantico.it